

KING'S INSTITUTE OF MANAGEMENT AND TECHNOLOGY



CRICOS Provider Code: 03105M

RTO Provider Code: 31766

BSB60215 *Advanced Diploma of Business*

CRICOS Code 087510C

COURSE STRUCTURE

DURATION

30 Weeks

- 26 weeks study plus 4 weeks holiday

QUALIFICATION

BSB60215 Advanced Diploma of Business

CAREER OUTCOME

This qualification reflects the role of individuals with substantial experience in a range of settings and who are seeking to further develop their skills across a wide range of business functions. This qualification is also suited to the needs of individuals with little or no vocational experience, but who possess sound theoretical business skills and knowledge that they would like to further develop in order to create further educational and employment opportunities.

ENTRY REQUIREMENTS

For entry into the Advanced Diploma of Business, candidates are required to be 18 years of age or older, to have satisfactory completion of primary and secondary education of approximately 12 years of duration and possess an English language proficiency of IELTS 5.5, TOEFL 530 or equivalent.

Preferred pathways for candidates considering this qualification include:

- After achieving the BSB50215 Diploma of Business or other relevant qualification/s (OR)
- Providing evidence of competency in the majority units required for the BSB50215 Diploma of Business or other relevant qualification/s (OR)
- With vocational experience in a range of work environments, acting in range to senior support or technical roles

TUITION FEES

BSB60215 Advanced Diploma of Business	AUD \$5,500
ENROLMENT FEES.....	AUD \$350
TOTAL COURSE FEE	AUD \$5,850

COURSE UNITS

UNIT CODE	UNIT OF COMPETENCY NAME	FIELD
BSBFIM601	Manage finances	Elective
BSBHRM602	Manage human resources strategic planning	Elective
BSBINM601	Manage knowledge and information	Elective
BSBINN601	Lead and manage organisational change	Elective
BSBMGT615	Contribute to organisation development	Elective
BSBADV603	Manage advertising production	Elective
BSBMKG607	Manage market research	Elective
BSBMKG609	Develop a marketing plan	Elective

LEARNING OUTCOMES

Learning outcomes include:

- Undertake budgeting, financial forecasting and reporting requirements, and allocate and manage resources to achieve the required outputs for the business unit including contributing to financial bids and estimates, allocating funds, managing budgets and reporting on financial activity
- Develop, implement and maintain a strategic approach to the management of human resources in an organisation
- Develop and maintain information processing systems to support decision making, and optimise the use of knowledge and learning throughout the organisation
- Determine strategic change requirements and opportunities, and develop, implement and evaluate change management strategies
- Contribute to the creation of an organisation development plan which ensures that the organisation will become more effective over time achieving its goals
- Plan, direct, monitor and evaluate the production of electronic and print advertising
- Prepare for, manage and evaluate market research projects across an organisation
- Research, develop and present a marketing plan for an organisation